

# NEIGHBOURHOOD WATCH

Neighbourhood & Home Watch Network  
Beaumont Enterprise Centre  
72 Boston Road  
Beaumont Leys  
Leicester LE4 1HB

[www.ourwatch.org.uk](http://www.ourwatch.org.uk)  
[enquiries@ourwatch.org.uk](mailto:enquiries@ourwatch.org.uk)  
0116 229 3118

16<sup>th</sup> June 2011

Dear **Members**,

## **Sponsorship Arrangements: Towergate Insurance**

It is fifteen months since we became fully constituted and received our first grant from the Home Office. At the time of incorporation we were told that we would have to become self-sufficient within a few years.

In the intervening period, Kate Daisley and Dennis Cooper, firstly with Marion Lewis and latterly with me, have attended numerous meetings with companies, who realised that the brand of Neighbourhood Watch is very strong and that we were in the difficult position of having tapering Home Office funds. As a result, it was assumed that the Network would comply with insufficient offers of support.

In the early stages we made a conscious decision that we would not be taken for granted and the Home Office supported that approach.

In the last three months we have held a number of meetings with Towergate Insurance, who are Europe's largest independently owned insurance intermediary. With more than one hundred offices in England and Wales and I am pleased to say that we have now reached agreement with them for what will be our first major sponsorship deal.

They have agreed to provide funding for 500,000 window stickers, together with suitable arrangements for their distribution, they will sponsor a series of electronic newsletters and their skyscraper banner will appear on our website. In addition they have agreed to provide regular articles for the newsletter, and to provide insurance and risk advice for local groups through their nationwide offices.

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Towergate Insurance will also take the opportunity to offer specific Insurance deals for Neighbourhood and Home Watch members and a percentage of the premiums of such policies will be returned to the regional groups to facilitate their work in the regions.

The exact details for the distribution of the window stickers and the arrangements for members and associations to use the regional offices will be the subject of a further letter.

This is an excellent deal for NHWN and will considerably raise our profile in the country.

Kind regards,

*Jim Maddan*

**Jim Maddan**

Chair, Neighbourhood & Home Watch Network  
(England & Wales)

